

Introducing

PC

Hi there! My name is PC and I'm a Productivity Communicator Droid. I'm programmed for any profession at the highest level achievable, how can I help your business?



PC was built to aid The Productivity Council in getting its message out to the general public. It is a part of the new branding that is the conduit between The Productivity Council and its target audience. PC is a highly advanced version of today's computers, it speaks directly to current computers and therefore doesn't need the ability to type. Its powerful claws can be used for heavy lifting and more physically demanding activities. PC is a truly diverse character, you can find PC on a construction site or in the boardroom, depending on where it is needed.

PC moves on its track ball system, and is always wirelessly connected to the internet and vast quantities of information. In addition to public messages and promotions, PC can be found helping the public navigate The Productivity Council's website offering advice and providing information. PC also reflects the core values of efficiency which are the cornerstone of the Productivity Council.

